



Why a church needs a website

A great church website is very important for promoting your church in different ways. Do you feel like your site performs well in the following ways:

- **So seekers can find you**
 - A site designed to get high search engine (Google, etc.) rankings
 - Address, phone number(s) and map
 - A simple "Contact Us" form
- **So they can learn about you**
 - Photos & bios of ministry team members
 - Access to "What we believe" information
 - Listen to sermons
 - History of the church
 - Available resources (Child care, ministries, special programs)
- **To support building of community**
 - Up-to-date calendar(s)
 - General church calendar
 - Music Ministry calendar
 - Volunteer calendar
 - Up-to-date church directory
 - Up-to-date general information (internal phone/fax directory, etc.)
 - Events sign-ups, or volunteer online
 - Online giving
 - Listen to, and forward sermons
 - See video testimonials of members
 - See pictures of recent events
 - Access membership packet
 - Church store (shopping cart for online purchases)

The only two things you need for a great website are:

- **A contemporary design that reflects your church**
 - Find a good designer. Martus Solutions web designers have brought some of the best designs to the web. Yes, you have to pay for it. Good things cost money, but it's really not that much and it's a one-time cost. This is the easy part.
- **Up-to-date content.**
 - This is the hard part. When people visit your site and find everything out of date, they won't be back. *And*, they may think your ministry doesn't care that much about other things as well. However, EasyWeb™ simplifies the process by allowing you to distribute responsibilities across ministries.