



Outsource Your Church Accounting

Save money – be more effective

We Do the Work... You Save the Money!

In simple terms, outsourcing is the contracting of a portion of your church's finance and accounting functions to a company that specializes in performing them. By outsourcing certain essential functions, churches are able to minimize the cost and time required to perform them in-house. The money saved by outsourcing can then be invested in your ministry.

Not many churches thoroughly understand the benefits of outsourcing. It's true that outsourcing can save money – the savings can come by eliminating the need for dedicated and expensive accounting specialists or by freeing up staff to do ministry rather than accounting. There can be other benefits such as less demand for office space, extra phones and more. – But that's not the only (or even the most important) reason to do it.

Avoid Knowledge Walking Out the Door. When your bookkeeper or controller gets a new job, is transferred or otherwise becomes unavailable to you they take their knowledge of your church accounting processes with them. Using an outside service such as Martus Solutions eliminates that risk. As your ministry grows, your accounting staff doesn't have to.

Our exclusive Stewardship Dashboard™ provides an online service that dynamically consolidates all key information from your ministry allowing you to graphically view changes over time in all areas such as income, expense, cash balance and attendance. Having this information updated and available at all times results in better decision-making resulting in much more effective leadership.

Martus Solutions is currently providing top-quality financial services to churches and international ministry organizations. The ability for your church and Martus to have shared access to either your existing accounting software or via online accounting software provided by Martus, enables us to take on the complex duties of month end closing, financial reporting, payroll processing and tax filings, bank reconciling and

cash balance reporting. At Martus Solutions we leverage economies of scale and automation to realize huge savings which we pass along to you.

Some churches may view outsourcing as "giving up control" of a vital part of the ministry. In fact, it is really a way to *gain* control. You and your staff are free to manage the day-to-day operations while paying someone else to account for, and report the numbers and statistics. More and more, churches are recognizing the need to stay focused on what they do best – ministering to people while achieving their vision. Though a full-time, professional on-site accounting staff is beyond the reach of many ministries today, the benefits of excellent accounting and reporting are not.

In these uncertain economic times the burning question on every church's mind is what will be the impact of the current economic recession on my ministry? Your recommendations should be based on something other than fear or feelings. Having real facts and objective data, helps you steer the course through uncertain times. Additionally, it gives church leaders the ability to be proactive and decisive.

17 reasons to consider outsourcing:

1. Reduce overhead, free up resources
2. Minimize capital expenditure
3. Free your ministry team from day-to-day process problems
4. Focus scarce resources on mission-critical projects
5. Control operating costs
6. Improve efficiencies through economies of scale
7. Provide the best quality services and resources to your ministry team
8. Be reliable and innovative
9. Focus on strategic thinking, planning, and implementation of your vision
10. Benefit from Martus Solutions' expertise in solving problems for a variety of ministries with similar requirements
11. Obtain needed financial consulting expertise
12. Acquire access to best accounting practices and proven methodologies
13. Leverage Martus Solutions' extensive investments in technology, and people
14. Reduce the risk of technological obsolescence
15. Increase efficiency by consolidating financial functions
16. Reduce the overall management burden within your ministry while retaining control of strategic decision making
17. Insure against the confusion created by staff turnover